



TERRY FOX LESSON PLAN

Sharing His Story With Your Students

Lesson: Terry Fox Poster

Curriculum Connection: Language Arts

Grade Level: Primary

Time: Approximately 2 x 30 minutes

Lesson Snapshot

In the first lesson, students will look at sample posters focusing on evidence of and importance of text features. In lesson 2, students will design a Terry Fox poster, incorporating some text features, such as title, caption, picture, to raise awareness of their school Terry Fox Run/Walk.

Success Criteria

Students;

- will learn what some simple features are on a poster
- will create a Terry Fox poster advertising their school Terry Fox Run/Walk including some pertinent text features

Curriculum Expectations

Writing 1.4

- Sort ideas and information for their writing in a variety of ways with support and direction (e.g., using pictures, labels, key words)

Media Literacy 3.4

- Produce some short media texts for specific purposes and audiences, (a poster for their classroom or school)

Media Literacy 4.1

- Identify, initially with support, and direction, what strategies they found most helpful in making sense of and creating media texts

Materials/Media

- BLM P-34: "Our Terry Fox Run/Walk"
- BLM P-35: "Rubric for Poster Making"
- Posters that are up within the classroom to demonstrate text features
- Video provided by The Terry Fox Foundation
- Appropriate size paper, markers, crayons, pastels, glitter, etc

Lesson Delivery

Setting the Stage

- Use posters of Terry Fox and display pictures provided by The Terry Fox Foundation to prompt discussion and reactivate prior knowledge.
- In elbow partners, then table groups (of about 4 students) encourage students to discuss what they like about the posters, and what they see first that stands out

Core Learning

Application of Information

- In partners, then table groups (of about 4 students) discuss:
 - What do you like about the posters?
 - What messages do you see?
 - What do you see first that stands out?
 - What do the pictures look like? What do they include?
- Class review of ideas:
 - What messages do you see?
 - What do the pictures look like? What do they include?
- With a partner talk about:
 - What do you think would be good to use as a caption to catch attention?
 - What could you draw to match your caption?
 - What do you want to show about Terry when advertising your school event?
- Students make a poster related to their school's Terry Fox Run/Walk.

Assessment

Completion of poster related to Terry Fox Run/Walk (BLM P-34), according to specific criteria discussed. See Rubric attached (BLM P-35).

Extension Activity

Students could share their posters with classmates, or buddy up with another class within the school to share their information and discuss their choices. Students could also work on their poster using computers if available.

OUR TERRY FOX RUN/WALK

Rubric for Poster Making

Criteria	Level 4	Level 3	Level 2	Level 1
Evidence of title and pictures relating to Terry Fox	Picture and title are well thought out, and relate clearly to Terry	Picture and title are evident and relate to Terry	Some evidence of picture relating to Terry. Title evident, but not clear.	Picture does not relate to Terry Fox. Title is missing and/or not connected.
Use of colour and artistic choices	Excellent use of colour, and very creative display of work.	Good use of colour and some creative display of work.	Little display of colour and/or creative work.	Lacks colour and/or creative work.
Communicates how ideas and information relate to Terry	Thoroughly communicates how ideas and information are related to Terry.	Successfully communicates how ideas and information are related to Terry.	Some communication of how ideas and information are related to Terry.	Does not communicate how ideas and pictures are related to Terry.

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