



# **TERRY FOX LESSON PLAN**

## **Sharing His Story With Your Students**

**Lesson:** Why Do We Do The Terry Fox Run/Walk? The Importance of Fundraising

**Curriculum Connection:** Language Arts, Math

**Grade Level:** Primary/Junior

**Time:** Approximately 3 x 30 minutes

### **Lesson Snapshot**

Through whole group discussions, students will learn about some of the history and/or meaning behind The Terry Fox Runs/Walks in their school. Students will have a better understanding about the concept of teamwork and people working together for a common goal. Students will also discuss some of the fundraising and safety considerations involved when asking for donations.

### **Success Criteria**

Students;

- will be able to discuss the reasons why their school hosts Terry Fox Runs/Walks
- will have a better understanding of the need and importance of fundraising
- are able to generate ways and/or ideas of how they can help to make a difference
- will be able to discuss safe ways of fundraising and asking for donations

### **Curriculum Expectations**

Oral Communication

- Demonstrate an understanding of appropriate speaking behaviour in a few different situations, including paired sharing and small- and large- group discussions.

Writing

- Generate ideas about a potential topic, using a variety of strategies and resources

Math - Data and Probability

- Collect and organize categorical primary data and display the data using concrete graphs

### **Materials/Media**

- BLM P-40: "History of Terry Fox Runs/Walks at Our School"
- BLM P-41: "Fundraising Facts and Safety Considerations"
- BLM P-42: "Terry's Cancer Research Legacy"
- BLM P-43: "Terry's Legacy"
- BLM P-44: "Why Should We Continue To Keep Terry's Dream Alive? "
- BLM P-45: "What Are Some of the Ways We Can Raise Money for Cancer Research and The Terry Fox Foundation?"

- BLM P-46: “Personal Fundraising Goal Sheet”
- Video: Terry’s Team: Messages of Hope (6 min) from The Terry Fox Foundation Video Compilation #2
- Chart paper and markers

## Lesson Delivery

### Setting the Stage

- Remind the students that Terry had a goal, to raise \$1.00 from every Canadian to be put towards cancer research. When he realized he wasn’t able to continue on with his Marathon of Hope, he said that others would have to continue for him. Terry wanted everyone to realize that when we work together at something, we are much more successful than trying to do it all on our own.
- Share a quote from Terry: “That’s the thing about cancer. I’m not the only one, it happens all the time to people. I’m not special. This just intensifies what I did. It gives it more meaning. It’ll inspire more people... I just wish people would realize that anything’s possible if you try. When I started this Run, I said that if we all gave one dollar, we’d have \$22 million for cancer research, and I don’t care, man, there’s no reason that isn’t possible. No reason.” This shows Terry’s belief in the power of working together.
- Talk to the students about why fundraising is important, since the money raised goes directly to a specific cause. You may want to mention that your school has been involved in various initiatives throughout the years (raising money for new computers, gym equipment, other charities, etc.). Tell students that their parents may donate money to various organizations as well, either through their work or on their own. Not only can we donate money, some organizations ask us to donate our clothes, toys and books, which we have outgrown or finished using, so that others can use them.
- Remind students that we fundraise in order to help others in need. Terry wanted to raise money to put towards cancer research, so we could live in a world that was cancer free. The Terry Fox Foundation was set up in order to continue to do just that.

### Core Learning Activity

- Talk about why your school has chosen to participate in The Terry Fox Run/Walk. You might want to talk about: how long your school has been doing The Terry Fox Run/Walk, what sorts of things you have done in terms of raising money; how much money has been raised so far, etc. Use (BLM P-40) and have students fill in the important information. On the back of this sheet you could photocopy (BLM P-41) related to Fundraising Facts and Safety Considerations, then this sheet could be sent home with the students.
- Unfortunately cancer touches the lives of many people, young and old. Ask students if they know anyone who has cancer or who has had cancer.
- Show video: Terry’s Team: Messages of Hope (6 min).
- Remember to highlight some key information about: believing in miracles; continuing where Terry left off; working together to have a world free of cancer; helping others who may be suffering; etc.

- Refer to Terry’s Cancer Research Legacy (BLM P-42) and Terry’s Legacy (BLM P-43), in order to show the students what all of our great efforts to raise money for The Terry Fox Foundation has done. You may choose to read part or all of this information to the class.

### **Application of Information**

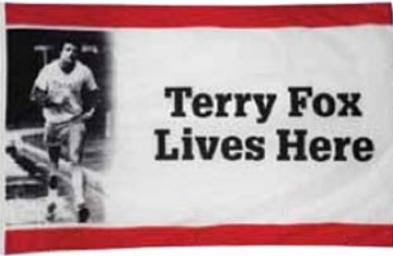
- Students work together in groups to complete the Why Should We Continue To Keep Terry’s Dream Alive? (BLM P-44)
- In groups, complete the What Are Some of the Ways We Can Raise Money for Cancer Research and The Terry Fox Foundation? (BLM P-45)
- Discuss some fundraising facts and safety considerations for collecting donations for your school Terry Fox Run/Walk. See (BLM P-41).

### **Assessment**

Use student responses and information to assess understanding. Make note of how well students work in various group situations.

### **Extension Activity**

Students may wish to create their own personal fundraising goal sheet where they can keep track of their fundraising efforts, or use the one attached (BLM P-46). These goal sheets could be displayed in the classroom or hallway of the school.



# History of Terry Fox Runs/ Walks at Our School

The first Terry Fox Run/Walk was held in 1981.

Our school started participating in The Terry Fox Run/Walk in \_\_\_\_\_ .

This is going to be our \_\_\_\_\_ year participating.

So far, we have been able to raise \$ \_\_\_\_\_ for The Terry Fox Foundation.

Our goal this year is to raise \$ \_\_\_\_\_ .

Some of the things we have done, or might like to do during our Terry Fox fundraising campaign include:

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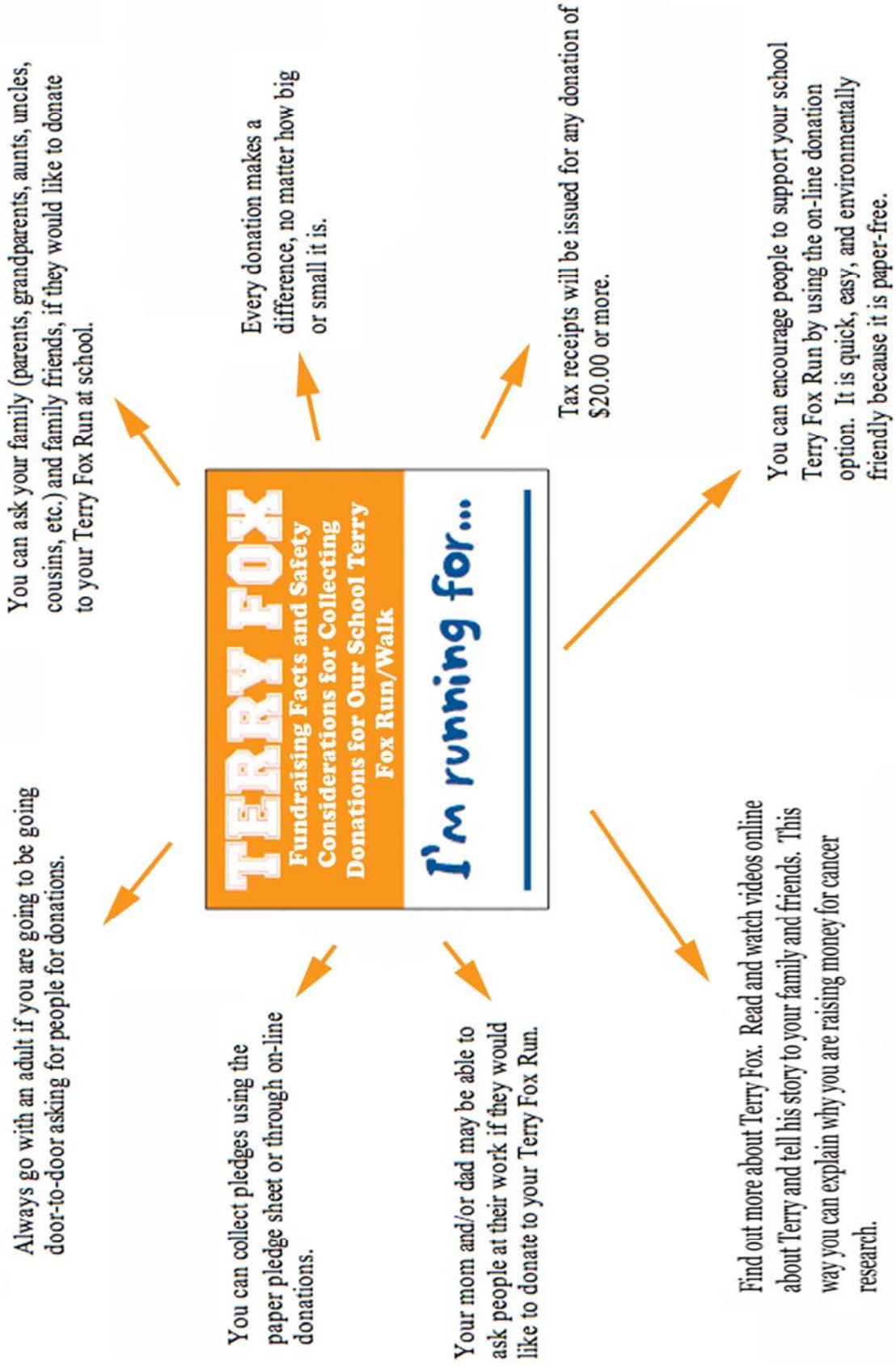
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# Fundraising Facts



THE TERRY FOX RUN FOR CANCER RESEARCH

working **together**  
to **outrun** cancer

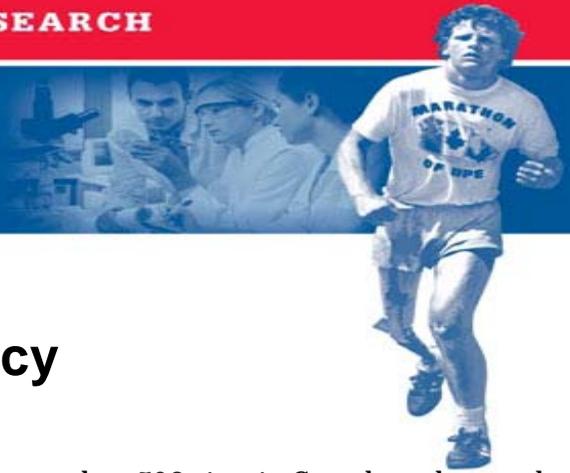


## Terry's Cancer Research Legacy

- February 1, 1981 - Terry's hope of raising \$1 from every Canadian to fight cancer is realized. The national population reaches 24.1 million; The Terry Fox Marathon of Hope fund totals \$24.17 million.
- To date, over \$600 million has been raised worldwide for cancer research in Terry's name.
- More than 1,164 cancer research projects have been funded in Canada; this includes 440 cancer research grants, 625 awards made specifically to support researchers directly through fellowships and scholarships to study in Canada and abroad, 22 cancer research capacity-building grants, and 54 grants to support cancer research meetings
- Overall Five-year Relative Survival Rate is 63%, which has improved by almost eight percentage points between 1992 to 1994 and 2004 to 2006. It has more than doubled since the 1960's.
- Relative Survival Rates are highest for thyroid (98%), prostate (96%), testicular cancers (95%), melanoma (90%), breast (88%) and Hodgkins Lymphoma (85%)
- When Terry Fox was diagnosed with cancer, there was only a 35% survival rate. Now, with all of the money raised for scientific research, the survival rate is more than 70%.
- Terry asked that funds raised in his name be applied to the best research projects, regardless of cancer type. So today The Terry Fox Foundation funds many different studies on a variety of cancer types including lung, ovarian, colorectal, pancreatic, oral, liver, oncolytic viruses and many more.
- Here are just two of the many research projects underway with Terry Fox Funds:
  - A new national, multidisciplinary team is leading the way to change and improve how **brain cancer** is treated.
  - A national study underway will identify new biomarkers to better predict and treat **ovarian cancer**, which will result in potential new drug treatments.
- Today, more and more people are able to beat cancer and live a long life because of the fundraising done throughout the years for cancer research and The Terry Fox Foundation. All of our efforts here at school have helped to make a big difference.
- No one has all of the answers or cures yet. That is why it is important for us to have our Terry Fox Run/Walk at school, and continue to fundraise, so that we can help doctors and scientists with this.

## THE TERRY FOX RUN FOR CANCER RESEARCH

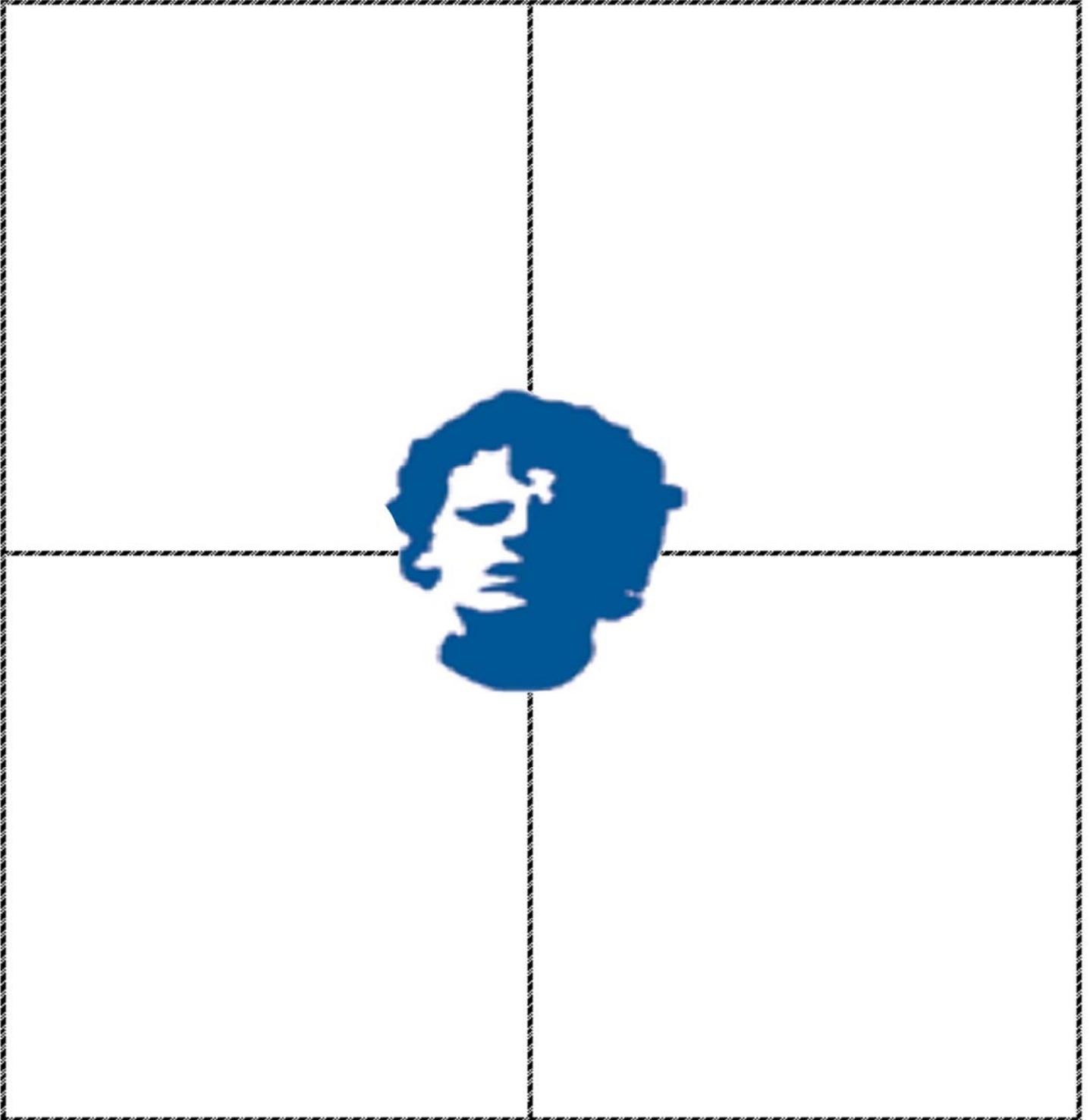
working **together**  
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### Terry's Legacy

- **September 13, 1981** - The first Terry Fox Run is held at more than 760 sites in Canada and around the world. The event attracts 300,000 participants and raises \$3.5 million.
- **Sept. 16, 2005** - Over 3 million students from over 9,000 Canadian schools participate in the first Terry Fox National School Run Day, one of the largest events in Canadian history.
- There are 14 schools and 15 roads in Canada named after Terry.
- Every year, millions of people in over 30 countries participate in The Terry Fox Run.
- **September 18, 1980** - Governor General Edward Schreyer presents Terry Fox with the Companion of the Order of Canada. He is the youngest recipient of the award.
- **December 18, 1980** - Sports editors present Terry with the Lou Marsh Award for his outstanding athletic accomplishment.
- **December 23, 1980** - The editors of Canadian Press member newspapers and the radio and television stations vote Terry, Canadian of the Year.
- **July 30, 1981** - The 83-kilometre (52-mile) section of the Trans-Canada Highway, between Thunder Bay and Nipigon, is re-named Terry Fox Courage Highway.
- **April 13, 1982/Jan 17, 2000** - A Terry Fox Stamp is issued by Canada Post; prior to this no commemorative stamp had been issued until 10 years after the death of the honouree.
- **June 26, 1982** - The Thunder Bay Monument, a 2.7-metre (9-foot) bronze statue of Terry, is unveiled at Terry Fox lookout west of Thunder Bay, Ontario.
- **June 30, 1999** - Terry Fox is voted Canada's Greatest Hero in a national survey.
- August 2003 – Canadian best-selling author Eric Walters releases “Run”, a blending of fact and fiction story of The Marathon of Hope.
- **March 14, 2005** - The Terry Fox one dollar coin is unveiled. Terry is the first Canadian to be featured on a circulation coin.
- **October 29, 2007** - The Terry Fox Research Institute is launched, combining the clinical knowledge of cancer physicians with advanced laboratory expertise of scientific researchers, overcoming barriers of discipline and geography.
- **February 27, 2010** - The 2010 Vancouver Olympic Organizing Committee creates the Terry Fox Award, presented to an athlete who embodies the values that Terry did, showing determination and humility in the face of obstacles. It is awarded to Canadian figure skater Joannie Rochette and Slovenian cross-country skier Petra Majdic.
- **September 10, 2010** – Canadian basketball star Steve Nash directed “Into the Wind,” an installment of ESPN’s “30 for 30” series. It played on TSN to rave reviews and ESPN donated more than 10,000 copies to Canadians schools.
- **March 28, 2012** - The Canadian Medical Hall of Fame inducts Terry, recognized as a “builder” for his work to raise money for cancer research. Terry is the youngest-ever inductee into the CMHF and the first whose achievements were non-professional.

# Why Should We Continue To Keep Terry's Dream Alive?



(Use pictures and words to explain your ideas)



# PERSONAL FUNDRAISING GOAL SHEET

**My goal is to collect pledges from \_\_\_\_\_ people.**

**My goal is to collect \$\_\_\_\_\_ for my school/Terry Fox Run/Walk.**

**I will do my best to keep Terry's dream alive.**

