

working **together**
to **outrun** cancer

Charitable Registration Number 10809 9979 RR0001



31 YEARS RUNNING

For Immediate Release:

TORONTO, ON – Hundreds of thousands of people across Canada are expected to participate in The Annual Terry Fox Run on Sunday, September 18th, a fundraising event grounded in tradition and volunteer driven for the past 31 years. In 2010, Canadians donated \$28 million to cancer research by participating in 800 Terry Fox Runs and 9,000 School Events.

In 1980, when Terry Fox decided to run across Canada on a prosthetic leg to raise funds for cancer research, he knew he faced an immense challenge. After running an average of a marathon a day for 143 days, Terry was forced to stop when cancer recurred in his lungs. His Marathon of Hope came to an end but the spark he had lit in the hearts and minds of Canadians ignited into a cancer crusade that has lasted more than three decades.

The longevity of The Terry Fox Run can be attributed to volunteers like Alison Stoneman and Jim Buttici of Ontario, a husband and wife team who work tirelessly to raise funds in their hometown. "We are proud of the fact that 85% of all funds donated -- by Canadians of all ages and through Terry Fox Runs around the world -- go directly to research into treatments for all forms of cancer," says Alison. "The Foundation is a leader among charitable causes in terms of low administration and fund-raising expenditures."

Ross Hugessen, a 39 year-old participant, knows how important working together is for a cancer patient. He credits his team of doctors and surgeons for his recovery from colorectal cancer. He formed *Team ColonRosscopy* and spent Terry Fox Run Day 2010 with family and friends fundraising for cancer research. "I feel that if Terry hadn't made the sacrifices he made 30 years ago, my cancer experience would have been much different, and for that I am very grateful. It was a fantastic experience to have so many friends come to last year's Run to help me, Kathryn and our two boys to celebrate, remember and raise money for cancer research."

Two things kept Terry going during the long, difficult days in 1980: the dollars donated for research and the supporters who encouraged him along the way. On Sunday September 18th, hundreds of thousands of Terry Fox supporters will participate in their favourite Canadian Fall tradition to ensure that cancer research continues to forge ahead. From coast to coast, we will be working together to outrun cancer.

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For further information, please contact:

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